



Chamber of
Commerce

Peoria Progress

To promote, develop, and maintain a positive economic environment for business in the community

Representing almost 800 members mirroring every type of business throughout the city, the Peoria Chamber of Commerce is the oldest actively operating chamber of commerce in the state. The purpose of the chamber is to be a voice for business and to ensure Peoria has a strong local economy.

The **Progress** is Peoria's Business Section and the official publication of the Peoria Chamber of Commerce. Copies of the newsletter are delivered by direct mail to each Peoria chamber member, as well as every business, development and government listing on the chamber's mailing list.

Copies of the **Progress** are also distributed at all Peoria Chamber of Commerce events, functions and tradeshow, in addition to local business outlets, the Peoria Public Library, Luke Air Force Base and area professional and service agencies serving the business interests of the Northwest Valley.

Extending the reach of the **Progress** to include local homeowners and area consumers, as a special section monthly in **Peoria Times**. The **Times** is the official newspaper of record for the city of Peoria and is delivered weekly by mail to paid subscribers throughout the city.

Display Advertising Rates

Rates are per ad, per month, plus tax.

Progress

Circulation 9,000, Readership 24,500
Published Monthly
Deadline 4pm Monday

FULL PAGE 10.333" x 16"	1/2 PAGE 10.333" x 8"	1/4 PAGE 5.083" x 8"	1/8 PAGE 5.083" x 4"	BUSINESS CARD SIZE 3.333" x 2"
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Open Rate	\$450	\$235	\$125	\$70	MINIMUM 3 MONTHS
Frequency Discounts					
3 Months (10%)	\$405	\$215	\$115	\$65	\$23
6 Months (20%)	\$360	\$190	\$100	\$60	\$20
12 Months (30%)	\$315	\$165	\$90	\$50	\$17

Color Advertising

Full Color\$125

Mechanical Specifications

6 column x 16 inch tabloid, 150-line screen, 300 dpi

1 column	1.583 inches	9.5 picas
2 columns	3.333 inches	20 picas
3 columns	5.083 inches	30.5 picas
4 columns	6.833 inches	41 picas
5 columns	8.583 inches	51.5 picas
6 columns	10.333 inches	62 picas

2017 - 2018 Publication Schedule

<u>Issue</u>	<u>Deadline</u>
January	December 22
February	January 19
March	February 16
April	March 22
May	April 20
June	May 25
July	June 22
August	July 20
September	August 24
October	September 21
November	October 19
December	November 23
January 2019	December 21

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