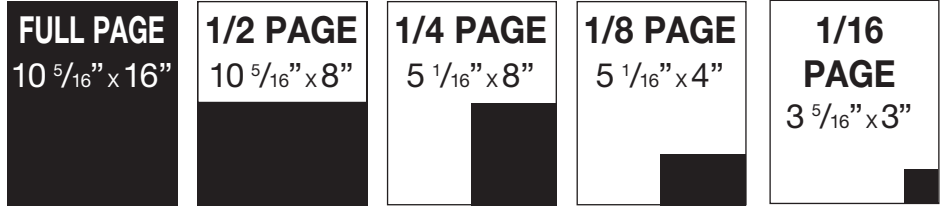


Display Advertising Rates

Rates are per ad, per week, non-commissionable, plus 1.8% sales tax.



Circulation 8,000, Readership 21,840
Published Friday Morning
Deadline 4pm Prior Friday



	Open Rate	Full Page	1/2 PAGE	1/4 PAGE	1/8 PAGE	1/16 PAGE
	\$7.20 per col. in.	\$691.20	\$345.60	\$172.80	\$86.40	\$43.20
Weekly Discounts						
13 Weeks (10%)	\$6.45 per col. in.	\$619.20	\$309.60	\$154.80	\$77.40	\$38.70
26 Weeks (20%)	\$5.80 per col. in.	\$556.80	\$278.40	\$139.20	\$69.60	\$34.80
52 Weeks (30%)	\$5.05 per col. in.	\$484.80	\$242.40	\$121.20	\$60.60	\$30.30

Color Advertising

Increase the readership of your advertising with effective full color printing.

Full Color\$125

Online Advertising

For as little as \$100 per month, extend your market reach to the worldwide Web with our affordable online advertising opportunities.

Contact Us For Details.

Preprinted Inserts

Rates are per insert, per week, full distribution.
Maximum insert size is 8.5 x 11 inches.

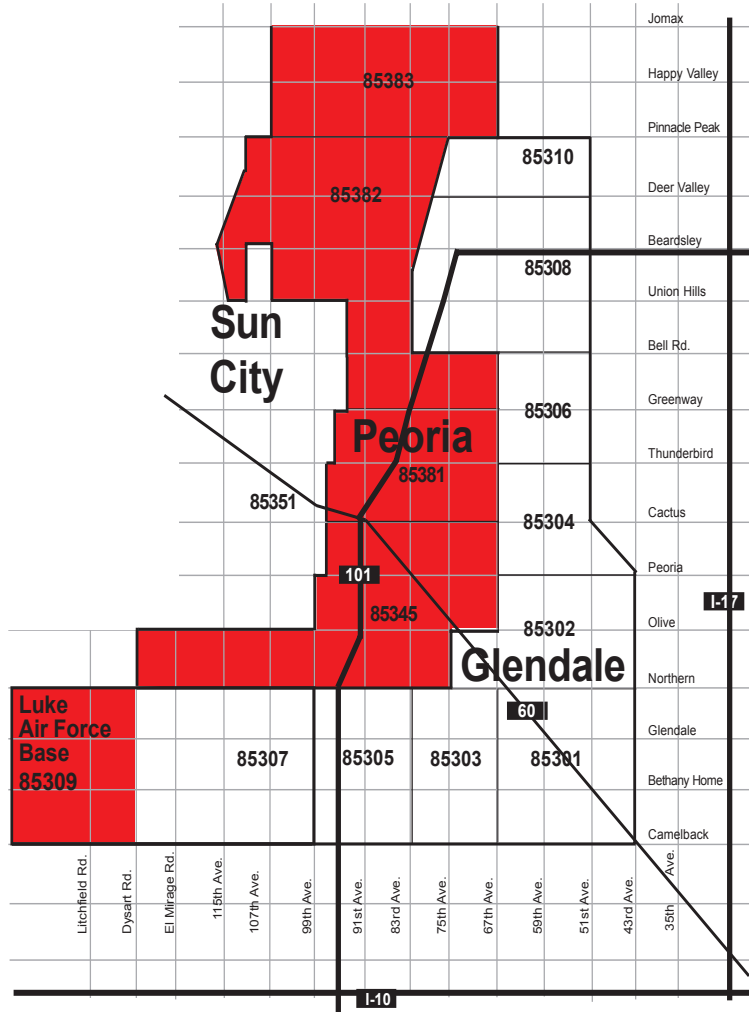
Single Sheet	\$ 285	20-24 Pages	\$ 780
4-8 Pages	\$ 420	28-32 Pages	\$ 960
12-16 Pages	\$ 600	36-40 Pages	\$1140

Mechanical Specifications

6 column x 16 inch tabloid, 150-line screen, 300 dpi

1 column	1.583 inches	9.5 picas
2 columns	3.333 inches	20 picas
3 columns	5.083 inches	30.5 picas
4 columns	6.833 inches	41 picas
5 columns	8.583 inches	51.5 picas
6 columns	10.333 inches	62 picas

The Peoria Times is delivered by direct mail to paid subscribers, local businesses and area agencies located throughout the city of Peoria, as well as Glendale, Sun City and Luke Air Force base. The Times is also distributed to all Peoria Chamber of Commerce members and is circulated through convenience stores, newsstands and bulk deliveries.



623-842-6000
FAX 623-842-6013

7122 N. 59th Ave.
Glendale, AZ 85301